

It's Hard To Keep Up With Us

AA Will Expend \$13 Mls. On Pix

Allied Artists will spend \$13,000,000 on 13 high-budget films in the next 12 months, it was announced recently by Steve Broidy, president. This announcement was made despite the fact that Monogram Pictures Corporation, parent company of

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Paul Lazarus, Jr. Now Sears' Aide

Paul N. Lazarus, Jr., director of advertising and publicity of United Artists since 1943, has been named executive assistant to the president of the film distributing company, it was announced by Gradwell L. Sears, chief executive.

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Progress, Changes In Industry Worrying Gov't Inspectors

Radical changes in almost every aspect of motion picture exhibition are challenging the ability of government departments to maintain adequate supervision. In some cases developments are such that matters formerly handled exclusively by theatre inspection branches have overlapped into the jurisdiction of other departments of government.

Lou Michelson To Emp-U, St. John

Formerly with SRO in Winnipeg, Lou Michelson has been appointed Saint John branch manager for Empire-Universal Films, it has been announced by President A. W. Perry.

Herb Mathers returns from Saint John to Montreal as manager of Emp-U's French department, Productions Francais De Luxe.

George Farrow, Winnipeg assistant booker, has succeeded S. Harris as salesman.

Joe Palansky, manager of the Toronto office, leaves soon to enter another business on his own.

Materials which go into the building and equipping of theatres are often different from those used before the war and these require special knowledge of their worth from a safety

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PQ, NB Censors Get OO By USA

The following report on censorship in Quebec and New Brunswick, made by the United States Consulate General in Montreal, was recently issued by Nathan D. Golden, chief of the Motion Picture Photographic Branch, Office of International

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'The Fountainhead'

Patricia Neal, screen newcomer, has won the coveted role of Dominique opposite Gary Cooper in Warners' "The Fountainhead."

BC CENSOR FIGURES ON 28 GS

The estimated revenue of the British Columbia censor of moving pictures is \$28,000 for the fiscal year 1948-49, compared with an estimated expenditure of \$15,200 for the same period. In 1947-48 the estimated revenue was \$27,000 and the estimated expenditure \$13,645.

The amusement tax of five per cent, which was figured to yield \$400,000 in 1947-48 and \$425,000 in this period, will be much higher. Indications are that it will be about four times as great, since the government, taking up the taxation dropped by Ottawa, has imposed a 25 per cent tax on all tickets costing 25 cents or more.

Estimated salaries for 1948-49 are:

Censor, \$3,180; chief assistant censor, \$2,220; two assistant censors at \$2,160, \$4,320; projectionist cutter, \$2,820; secretarial stenographer — grade one, \$1,560; and temporary assistance, \$300. The total salaries is \$14,400.

Estimated expenses are:

Office supplies, \$250; travelling expenses, etc., \$50; and machine supplies, etc., \$500.

The censorship setup is a wing of the attorney-general's department.

Production Increased At Warner Studios

Spearheading an upswing in motion picture industry employment and production, Jack L. Warner, executive producer, disclosed recently that work at Warner Brothers' studios is at its highest level since 1940.

Since the beginning of the year, Warner studio personnel has nearly doubled. Now before the cameras in Burbank are eight feature pictures, a ten-year high for Warner Brothers, which since last summer has maintained the greatest average volume of production among the major film studios.

With more pictures slated for

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Add Lizabeth Scott

Lizabeth Scott has been added to the cast of RKO's "Interference" and will star with Victor Mature and Lucille Ball.

Canuck Branch Wins Fox Spring Drive

For the second successive time this year, a Canadian branch has won the 20th Century-Fox quarterly bonus drive championship. The Spring drive, recently completed, was won by J. E. Patterson's Vancouver office, while the winter drive was won by Harry J. Bailey's Toronto branch. In addition, the Canadian division, headed by Arthur Silverstone, was named winner of the divisional championship in the Spring.

Awards consist of bonuses of one to three weeks extra pay.

James Bay Theatre To Open In School

First theatre on James Bay will open shortly when the new school at Moose Factory is completed. Regular performances will be given in the auditorium.

The Moosonee Committee for the Advancement of National Canadians, headed by Magistrate E. R. Tucker, has been successful in a fund-raising campaign to purchase theatre equipment.

Hamilton Manager Passes Suddenly

Sidney Shawcross, manager of United Amusements' Kenmore Theatre in Hamilton, Ontario, passed away suddenly while at work in the theatre. He was 50 years old.

Born in England, Shawcross took up residence in Hamilton 19 years ago. Surviving are his wife Mary and two sons, Reginald and Harold.



ALL EYES ARE ON 'NORTHWEST STAMPEDE'

The EAGLE LION (Hollywood) COLOR HIT from INTERNATIONAL FILM DISTRIBUTORS Limited.





**FIVE MEN
WROTE HER
LIFE STORY**

**...and each
chapter is
different,
dangerous,
daring!**

AN ALLIED ARTISTS Production

"SMART WOMAN"

starring **BRIAN CONSTANCE BARRY**
AHERNE • BENNETT • SULLIVAN
with **MICHAEL O'SHEA • JAMES GLEASON**
OTTO KRUGER • ISOBEL ELSOM • RICHARD LYON • SELENA ROYLE

Produced by HAL E. CHESTER • Directed by Edward A. Blatt

Screenplay by Alvah Bessie, Louis Morheim and Herbert Margolis • Adaptation by Adela Rogers St. Johns

She double-
crossed the
one man she
really loved!



Blackmail
forced her
to protect
his rackets!



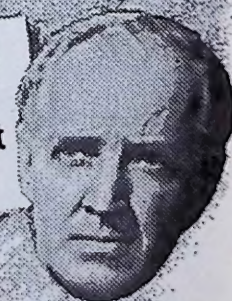
He wanted
her secrets
for front
page scoops!



He was
wise to
her kind
of female!



She knew all
his corrupt
deals ... but
didn't talk!



From **MONOGRAM** *Now!*



AA Will Expend \$13 Mls. On Pix

(Continued from Page 1)

Allied Artists, had lost \$295,646 before provision for federal income taxes in the 39 week period ending March 27th, 1948.

Broidy, who is president of both companies, stated, "The best way to meet a depression is with expansion. Instead of talking about a depressed condition within the film industry and doing nothing about it, we are increasing our production." In the same 12-month period Monogram will produce 41 films.

The consolidated net loss incurred by Monogram in the nine-month period under review amounted, after all charges including federal income taxes, to the sum of \$353,548 as compared with a consolidated net profit of \$260,991 for the same period in the previous year. Gross income amounted to \$6,590,540 as against \$5,743,340 the year before.

The 13 films listed on the Allied Artists' production schedule are:

"The Babe Ruth Story," which Roy Del Ruth is producing and directing; "Red Light," which Del Ruth will also make; King Brothers' "The Last of the Badmen," to be directed by Kurt Neumann; "Gun Crazy," a MacKinlay Kantor story; "When a Man's a Man," which Julian Lesser and Frank Melford will produce; "North of Nome," a Jack London story; "Little Shepherd of Kingdom Come," which Walter Mirisch will produce; and "Stampede."

Also scheduled are "Bad Boy," a Paul Short production which has the sponsorship of Variety Clubs International; "Land of the Sky Blue Waters," to introduce Theodora Lynch; "Strike it Rich," a Jack Wrather production, and two films to be made in England by James S. Burkett and Jeffrey Bernerd, respectively, "The Highwayman" and "The Maze."

Broidy noted that in the past 12 months Allied Artists has contracted for the services of many stars, including Constance Bennett, Claire Trevor, William Bendix, Brian Aherne, Rod Cameron, Gale Storm, Charles Bickford, Barry Sullivan, James Gleason, Rory Calhoun, Guy Madison, Bonita Granville and Don Castle.

Lois Maxwell Pacted

Lois Maxwell, Toronto-born actress and former Canadian Army show player, has been signed to a term contract by Columbia as a reward for her work in that studio's forthcoming film, "The Dark Past."

It's Hard To Keep Up With Our Industry

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standpoint. Then there is the change in the character of exhibition, brought about by drive-ins, prefab auditoriums, food-vending, etc., in the usual type of house and the broad growth of 16 mm. presentations. The increasing number of vaudeville units and the coming of television will bring present facilities and equipment into the area of inspection. All in all, variation from what have been for years the standard practices of theatre operation will affect everything from censorship to sanitation.

Many of the rules and regulations governing theatre operation have already been outmoded and more are being rendered ineffective all the time. In Ontario, which contains about one-third of Canada's theatres, the Motion Picture Censorship and Theatre Inspection branch has for months been working on revisions of the Theatres and Cinematographs Act, which was passed 25 years ago.

Even when new regulations are issued they may soon be affected, since the rapid progress which began after the war shows no sign of slowing down.

Drive-in theatres have made necessary a new approach on the part of theatre inspection branches and consultation with the Highways Department, which is said to have held up several permits because of the possibility of traffic snarls. In the USA there are now fly-ins and canoe-ins, while others have expanded their drive-ins into recreation parks, and Canada will likely have these in the future. While the theatre inspection branch may determine such questions as the ability of screen towers to withstand powerful winds, other aspects of drive-ins encroach on the authority of different departments and co-operation or definitions of jurisdiction will have to be worked out.

Prefabricated theatres, or semi-ready auditoriums, are still being studied carefully, although there are several in operation now. They are also new to the experience of theatre inspection branches. Because of the large number of theatres to be erected or altered, the maximum of knowledge of new materials is

required and the aid of such testing bodies as the Canadian Standards Association may have to be enlisted.

The safe character of 35 mm. films has always concerned inspectors and projectionists and the care of the latter has meant much in reducing fire danger. Now much gain is reported in experiments to develop 35 mm. non-burning film and, when attained, present safety regulations will not be needed. This will lead to radical changes in the present architecture of booths and in the fire and exit regulations. The projectionists' suite will no longer have to resemble a small fortress.

Safety film will also affect the building of film studios, several of which were erected in the past few years. The coming of studios has also raised the question of authority, with several departments being responsible for the regulations imposed on the builders, as well as responsibility for supervision.

Another instance of divided responsibility is that arising out of the exhibition of 16 mm. films in halls, churches, schools, etc. While the film is approved by the censorship board, the physical circumstances of its exhibition is the responsibility of other provincial departments or local authorities. Although the film is non-burning, other dangers, such as inflammable drapes, smoking, overcrowding, shortage of exits and possible panic, exist to a greater degree in halls than in theatres.

The coming of television to theatres will not only affect present equipment but pose a complicated censorship problem. In Canada motion pictures must be approved by censorship boards in eight of the nine provinces, whereas in the USA there are few state censors. Since television has the character of motion pictures and motion pictures are often televised, a simultaneous telecast to several provinces is almost impossible under separate provincial censorship.

Aside from theatre television, home television will probably come under censorship, for it would be illogical to censor the-

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Paul Lazarus, Jr. Now Sears' Aide

(Continued from Page 1)

Howard LeSieur, assistant director of advertising and publicity, takes the spot left open by Lazarus and the former's old post will be eliminated. LeSieur has been with UA for 14 years.

Lazarus' post, a newly-created one, will provide more effective liaison between the United Artists president and the sales, advertising and administration policies of the company.

Lazarus, 35, has been in the motion picture industry since 1933 when he joined Warner Brothers directly following his graduation from Cornell. In ten years with that company he rose rapidly from an assistantship in the press book department, to advertising manager, to sales and promotion direction, after which he joined Buchanan and Company, an advertising agency, leaving there to become director of advertising and publicity for United Artists.

He has been with United Artists continuously since, with an interval of service with the United States Army in World War II. He is a member of AMPA, organization of the leaders in motion picture advertising and publicity, serving as vice-president from 1937 to 1939 and as president from 1939-40.

'Under Capricorn'

Joseph Cotten and Ingrid Bergman will star in Alfred Hitchcock's Technicolor production, "Under Capricorn," being filmed in England for Warner Brothers' release.



FOR THEATRE REQUIREMENTS CONTRACT SALES OFFICE

EATON'S

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from the Atlantic to the Pacific



R

H

JACK CARSON • JANIS PAIGE • DON DeFORE and DORIS DAY
"ROMANCE ON THE HIGH SEAS"

with OSCAR LEVANT • S. Z. SAKALL • FORTUNIO BONANOVA
directed by MICHAEL CURTIZ • ALEX GOTTLIEB
A MICHAEL CURTIZ PRODUCTION

Screen Play by Julius J. & Philip G. Epstein • Additional Dialogue by I. A. L. Diamond



A musical as fresh as a sea breeze

no entertainment ever so terrific!!!

Warner Bros.

COMMANDANCE
ON THE
HIGH SEAS

IN COLOR BY
TECHNICOLOR

Do You Scare?



Observanda

Hail the Self-Conquering Hero

What is courage? Some of the lads with whom I share coffee and cliches in the past-midnight hours were arguing about it the other night. One who had been through plenty of danger during the war contended that the scared guy who conquers himself first, then his enemy, is the greater hero.

Heroism and nervousness, with its undertone of fear, are often together in a man about to enter a contest. A friend of mine was once a famous boxer. An intelligent, sensitive fellow, he had no lust for battle. Each entry into the ring was a personal crisis for him. He seemed to hear every taunt thrown at him by rooters for his opponent.

"When I get hit on the chin a message rushes to my brain. 'Look out, mister,' it says, 'another one like that and you might be through.' Maybe I'm not hurt but I hear the crowd yelling. My confidence is affected and I lose a little of my form. That means that I'm half-disarmed. If I lose after that, I am knocked out. If I come through to win, I win brilliantly because fighting fear as well as my opponent has made me keener," he explained.

"Now take KO Murphy, for instance," he said, referring to a dull-minded preliminary fighter. "He gets hit on the chin the way I do, and much oftener. But he has no imagination. It doesn't worry him—his brain doesn't pick up the message. It's just another punch in the jaw to him. If he gets too many punches in the jaw he loses, if he gives more than he gets he wins. And that's all there's to it for him."

An English visitor to Canada during the war told about an incident during a vicious air raid. He and his family were in their backyard underground shelter while bombs were dropping all around the district. A 500-pounder exploded somewhere outside and everyone in the shelter was jarred.

In the midst of this an air-raid warden pounded on the door and asked "Is everything all right in there?" The man, overcome with admiration for anyone who had the courage to walk round in that hell, came out to answer and laid a friendly hand on the warden who had asked that question in such a matter-of-fact way. The warden was trembling!

Let's get back to the lad in the first paragraph who argued that the man who worried about danger was a greater hero than the man who didn't feel it at all. He told a joke about a soldier who was trembling greatly during an attack by his patrol. Another soldier, an unafraid type which ex-servicemen maintain are rare indeed, laughed at him.

"If you were as scared as I am," said the first soldier, "you'd run like hell."

Work that out for yourself.

Neglected Story Field

Drooped into the cool Victoria the other evening and saw a heart-warming film called "My Girl Tisa," which won a swell reception from the audience. It's a story of the immigrant era in American history, when people came to it from the caste-ridden and impoverished European countries to seek freedom and a better life. Their energy and enterprise were major factors in making America great and the same is true of Canada in a smaller way.

It is strange how comparatively ignored this great source of story material has been by Hollywood, which is interested almost exclusively in other and older types of pioneers. Yet in the struggles of the immigrants in the New World there are many great yarns with themes of love, courage and idealism. And there are unusual types of humor, such as in "My Girl Tisa," in which Akim Tamiroff causes much laughter through his efforts to become a citizen.

Perhaps this film, along with "I Remember Mama" and some others, indicates that Hollywood will finally recognize the contribution of the immigrants to the present stature and status of America.

Odds and Ends of News

That new Oshawa house by K & W Theatres (David Kalnitsky and J. Weiser) will cost \$85,000, seat 650 and be opened in December . . . Odeon's Carlton in Toronto is expected to open the first or second week in September. The eyes of the Canadian theatre industry are on it . . . Theatre Confections' Montreal office, opened in June, suffered a \$1,000 robbery recently . . . Carlsonia Theatre Co. Ltd., Fort St. John, BC, was recently registered at \$50,000 . . . Russ Simpson and family motored to his beloved West for a holiday . . . I have an invitation to the world preem of International's "Canon City" at the Colorado State Penitentiary. Just have the warden open my cell when you're ready to start, boys.

Charlie Lazarus is living in New York but gets to Montreal several times each month to cover it for Billboard. He has now resumed Montreal representation for the Motion Picture Herald. . . . I was sorry to hear about the passing of Jim Frise, the cartoonist of the Montreal Standard, who was with the Star Weekly for many years. His characters were Canadian and his Juniper Junction was in the same class as Stephen Leacock's Mariposa . . . Harry Popkin, who operates 42 theatres in Los Angeles and runs Cardinal Films, is from Toronto and gets back here occasionally. He just signed a deal with UA to have them release ten pix in four years for him, first of which will be "My Dear Secretary."

Al Perkins, the 300-lb. manager of the Roxy, Chesley, is the secretary of the Bruce County Reunion Association and that outfit is doing such a bangup job of inducing old boys and girls to have another look at the haunts of their childhood that 20,000 from all parts of Canada are expected between and including July 20th and August 4th. The sort of work Al is doing does much for industry goodwill . . . See where Charles Schlaifer, 20th-Fox, resigned from the Associated Motion Picture Advertisers because popular Max Youngstein of Eagle Lion, its new president, publicly panned the industry's public relations program—or rather, the way it was being carried out. Schlaifer acted as chairman of the MPAA's pub group while Maurice Bergman was sick . . . In an interview with Earl Wilson Ed Cantor names Charlie Chaplin as the generation's best comedian, in spite of his being treated as the Funniest Living UnAmerican.

Grapevintage has it that the Maple Leaf Gardens wants the city to eliminate Wood Street, on the north side of the building, so that the arena can be enlarged . . . More loose talk has it that Promenade officials will seek permission from the city to move those summer symphony concerts to the front of the new Exhibition grandstand . . . While absent-mindedly whistling a few bars of "Every Little Movement" on a street car I was tapped on the shoulder from behind by a well-dressed old fellow. "Your A-string is flat," he said seriously . . . A film you'll love is UA's very human "The Time of Your Life" . . . Max Applebaum, formerly at Warner Bros., has been made business manager of Toronto Film Exchange Employees Union.

Bert and Mildred Lahr, with their kids in tow, stopped off in Toronto long enough to see "Crossfire" at the Hollywood, then went on to French River for the summer. Bert can use the rest, considering how long he's been in "Burlesque" . . . Would like to see 20th-Fox release the musical, "State Fair," once each season. Maybe they ought to change the title to "Swine, Women and Song" . . . Eric Greenwood, the p.a., is doing his drumbeating this summer for the Lake Whalom Playhouse, Fitchburg, Mass. It's among the top hay-and-ham haunts . . . Nick Korman of Englehart and Wolfe Cohen of half the world were at the most recent Variety meeting . . . Harry Price, for many years one of Canada's best-known film men and now head of Favorite Films in San Francisco, was in town saying hello to old friends. He is a barker of Variety tent 32 and is looking forward to seeing his old pals at the convention there next year.

On Our Merry Way

with Paulette Goddard, Burgess Meredith, James Stewart, Henry Fonda, Dorothy Lamour, Victor Moore, Harry James, Fred MacMurray

United Artists 107 Mins.

HIGHLY SALEABLE ENTERTAINMENT IS PURVEYED HERE; MOSTLY TOP GRADE GUFFAW MATERIAL THAT HAS SOLID NAMES TO CATCH WIDE ATTENTION.

Just because a woman uses subtlety in getting around to telling her husband she will have a baby, the authors of this film created almost two hours of incident in three installments.

But "On Our Merry Way" is a star-loaded delight that has a high audience potential.

Then there's Fonda and Stewart. A pair of hot jazz musicians with a penniless band, a broken down jalopy. They land in Santa Monica, get involved in a contest at which Harry James shows up as a judge. Why does Harry James show up? Eduardo Ciannelli's daughter, Dorothy Ford, a looker in a bathing suit and evening gown, is an accomplished tooter. And Ciannelli might renew a lease he holds on a beach house James is living in . . .

What might appear to be a hodge podge assembled smartly, with meat touches, slick writing, bright lines, all boils down to the driving ambition of Burgess Meredith to become an inquiring reporter by fair and fake methods. His question of the day: "When has a child influenced your life?" To his wife Meredith is a newspaperman. To his publisher he is a writer—of lost and found ads, cat and dog division.

He pulls a ruse at his office, gets the assignment. Trained by an irate bookie to whom he is in hock, Meredith encounters Fonda and Stewart, Miss Lamour and Moore, MacMurray and Herbert, in that order. From each he gets a story. He turns in his copy, is fired, returns home as his furniture is being taken for non-payment. Then Miss Goddard tells him of the baby. The editor, Charles D. Brown, calls to tell him that his stuff is good, he has a new job.

CAST: Burgess Meredith, Paulette Goddard, Fred MacMurray, Hugh Herbert, James Stewart, Henry Fonda, Dorothy Lamour, Victor Moore, Ellene Jansen, William Demarest.

CREDITS: Producers, Benedict Bogaus, Burgess Meredith; Directors, King Vidor, Leslie Fenton; Screenplay by Laurence Stallings; Lou Breslow; Original story, Arch Oboler.

DIRECTION, Smart. PHOTOGRAPHY, Fine.

The Emperor Waltz

with Bing Crosby, Joan Fontaine, Roland Culver, Lucile Watson, Richard Haydn
Paramount 106 Mins.

SOLID ENTERTAINMENT; QUALITY FARE IN EVERY REEL; THE AUDIENCE WILL FIND THIS ONE A WARMLY REWARDING PLEASURE; CAST IN TOP FORM.

Gay, fresh and bright "The Emperor Waltz" is going to kick its heels into the high brackets where the season's big boxoffice money will be found. It is fine entertainment. The stuff of sock audience satisfaction is in its every Technicolor tone.

From the combined hands of Charles Brackett and Billy Wilder has come a comedy romance in the old tradition sparked up to the current taste. It unreels as a frisky bit of nonsense that the audience will take to warmly.

It goes without saying that Bing is the master of the breezy remark, the flip crack, the practitioner of light romance and a warbler, but it is Miss Fontaine in a comedy role who equals the shining Crosby quality whenever they appear together. Paired off this way they deliver extremely well.

Production is lavish. Attention has been given in the Brackett-Wilder script to optic as well as aural senses and the effort smoothly unfolded in the latter's knowing direction is warmly rewarding and a constant pleasure.

Comedy is not overlooked. The tale is strewn with clever gags which fit already light sequences. There is resourceful utilization of sound and this gives Crosby a fine session yodelling in the Tyrol while the echoes come bouncing back off the mountain walls.

Set in Imperial Austria the story has Bing Crosby in Vienna, an American salesman trying to sell Emperor Franz Josef a phonograph. Crosby travels with a pooch known as "Buttons," who is a fair replica of the well known disc trade-mark, trained to attentively listen while the machine plays.

Passing himself off as a potentate—he's a Shriner—Crosby fails to crash the Vienna palace but tags along to a Tyrolean imperial dwelling where he encounters Miss Fontaine. But, previously their dogs encountered and this resulted in Miss Fontaine's French poodle developing a neurosis à la Freud. The Fontaine pooch is a female of the species betrothed to the Emperor's canine. The poodle collapses. Sig Ruman, a psycho-analyzing vet, advises that the poodle see Crosby's mutt again and Miss Fontaine immediately brings this about, also succumbing to the Crosby charm and song.

The dogs are happy. So are Crosby and the girl. Which all leads to the well known complication of station in life. Miss Fontaine is a widow, a countess. Her father is a baron. They are hanging about Richard Haydn, the emperor, because they are in an embarrassing spot.

Romance, however, blooms amid the Austrian Alps. These sequences are charmingly done. Presently Crosby has an audience with Haydn to get him to endorse HMV. Haydn persuades Crosby—for the moment only—in breaking off with Miss Fontaine. And he also endorses the phonograph. So off Crosby goes leaving Miss Fontaine thinking him a dollar hungry Yank who used, then discarded her.

But later at the Emperor's Ball the night "Scheherazade" is about to deliver her litter—which Crosby's dog fathered—Crosby comes crashing in with "Buttons." The pups, ordered drowned are saved. Crosby tells the Emp off and Miss Fontaine rushes into his arms when she learns he only brushed her off for her own happiness. At the conclusion it is quite obvious she's headed for Newark, NJ. Emp keeps the pups.

The telling is a sheer delight. The scenario is a literate, shrewd, calculated work smartly interpreted. The mark of quality is apparent in every reel.

CAST: Bing Crosby, Joan Fontaine, Roland Culver, Lucile Watson, Richard Haydn, Harold Vermilyea, Sig Ruman, Julia Dean, Bert Prival, Alma Macrorie, Roberts Jonay, John Goldsworthy.

CREDITS: Producer, Charles Brackett; Director, Billy Wilder; Written by Charles Brackett, Billy Wilder; Photography, George Barnes; Musical score, Victor Young, Vocal arrangements, Joseph J. Lilley; Special lyrics, Johnny Burke; Music associate, Troy Sanders; Editorial supervision Doane Harrison; Art director, Hans Dreier, Franz Bachelin; Sets, Sam Comer, Paul Huldshinsky; Dances, Billy Daniels; Assistant director, C. C. Coleman, Jr.; Sound, Stanley Cooley, John Cope.

DIRECTION, Fine.

PHOTOGRAPHY, Topa.

Nina Foch Cast

Nina Foch will star with William Holden and Lee J. Cobb in Columbia's "The Dark Past."

Selander To Direct

Les Selander has been signed to direct RKO's "Brothers in the Saddle."

My Girl Tisa

with Lilli Palmer, Sam Wanamaker
Warners 95 Mins.

FRESH, NEW SERIO-COMIC NUMBER SHOULD ADD UP TO LARGE BOXOFFICE FIGURES; PERFORMANCES, DIRECTION MARKED ASSETS.

United States Productions has tapped in "My Girl Tisa," a sprightly new source of story material. Novelty and newness, being moot elements in this business of purveying film entertainment, are very much in evidence here.

Via his capable direction, Elliott Nugent draws pungent flavors from the half-dozen facets of the scenario which stems from a play by Lucille S. Prumbs and Sara B. Smith.

New York's lower East side in 1905 is the setting and the story is peopled with recently arrived immigrants from various parts of Europe who are steadfast in their aspirations to become citizens. In their sincere devotion to this end they also take on an aspect of comedy.

We have Lilli Palmer meeting with Sam Wanamaker. She works in Akim Tamiroff's tie factory and handles other small jobs. Her aim is to bring her father to this country. Tamiroff is devoted to his studies so he can pass an exam and obtain his first papers. Whenever Stella Adler, as keeper of a boarding house, appears in the proceedings, she runs off with acting honors — and this does not at all reflect on others in the cast who are uniformly tops.

Without once permitting spectator interest to become loose the story builds to a point where Miss Palmer is framed by Hugo Haas. This places her at the mercy of the immigration authorities. Wanamaker, as gabby but sincere "Denek, come to me when you are in trouble," makes a big issue of Miss Palmer's case and presses Theodore Roosevelt, played smartly once again by Sidney Blackmer, into service. Roosevelt happens by handily and uses his influence to get the innocent Miss Palmer off.

CAST: Lilli Palmer, Sam Wanamaker, Akim Tamiroff, Hugo Haas, Gale Robbins, Stella Adler, Benny Baker.

CREDITS: A United States Production; Producer, Milton Sperling; Director, Elliott Nugent; Screenplay, Allen Boretz; Based on a play by Lucille S. Prumbs, Sara B. Smith; Photography, Ernest Haller.

DIRECTION, Very Fine. PHOTOGRAPHY, First Rate.

ROOTIN', TOOTIN' RKO SHOW
BIG AREA PREMIERE DOWN



RETURN OF T

sta
RANDOLPH SCOTT • ROBERT
GEORGE "GABBY" HAYES •

Produced by NAT HOLT • Directed by RAY ENRIGHT • Screen



MANSHIP WHOOPS IT UP FOR OKLAHOMA-TEXAS WAY!



Day and night excitement kicks off
75-theatre opening beginning with
World Premiere at Guthrie July 7...
Bands, parades, ballyhoo... Blanket
radio coverage... Special newspaper
and poster campaigns... Cow-
boy stars, singers, personalities (in-
cluding Jesse James himself (?)
... Explosive exploitation for
**THE GREAT BIG ACTION
WESTERN OF 1948!**

THE BAD MEN

ring

**T RYAN • ANNE JEFFREYS
JACQUELINE WHITE**

Play by CHARLES O'NEAL • JACK NATTEFORD and LUCI WARD



PQ, NB Censors Get OO By USA

(Continued from Page 1)

Trade, U.S. Department of Commerce:

"The Board of Censors in the Province of Quebec is composed of six individuals, one of whom must sit with the chairman in the review of all 35 mm. motion picture films. All the board members are of French-Canadian extraction. According to the best information available, 489 feature films were presented to the board for censorship in 1947. Of this total, 293 were from the United States, 144 were French pictures, and 52 were from Great Britain. Of the nine features rejected in full by the board, five were United States productions, three were British, and one was French. Appeal may be taken from the original decision of the reviewers to the entire board which then gives its final decision. The principal criticisms of the board directed against United States pictures are based on divorce scenes, infidelity, gangsterism, suicide and murder. Pictures depicting divorce scenes and suicide are particularly objectionable. The courts of Quebec are disposed to back up the action of the provincial censorship board in the matter of seizure of films that have not been cleared through censorship processes.

"At the present time, the New Brunswick Board of Censors is composed of four persons, consisting of the chairman, who is a full-time employee of the provincial government, and three other persons, who are part-time and temporary employees. The three members of the board are selected from persons prominent in civic, educational, and welfare work in the province. Usually two of the three temporary members of the board are women.

"The chairman of the New Brunswick Board of Censors has stated that there is too much sex in United States films, and there is a tendency to belittle marriage and to reflect the acceptability of divorce as an easy solution for most marital difficulties. He expressed the opinion that recently the trend in United States film productions seems to be to produce colossal pictures where length is emphasized and that many parents object to taking their children to pictures of such extreme length. The major portion of criticism leading to the censorship of films comes from church and parent groups. The board pays careful attention to the attitudes of these organizations. If a film is classified as adult entertainment by the board, the board feels that it is

Production Increased At Warner Studios

(Continued from Page 1)

starting than for completion in July, the company expects presently to have nine or ten films simultaneously in work. In April, Warner called on the industry for increased activity to solve the double problem of unemployment and the demand for entertainment.

"I promised that we would do our full share in meeting the need for jobs and for top quality films," Warner recalled. "There is only one remedy for the basic ills in this business and that is hard work—the kind of effort that means better pictures as well as more of them."

"We are keeping our promise and I am happy to say we are exceeding the plans which I announced at that time."

"This gratifying increase is the result of teamwork of our artists, directors, producers, writers and executives who realize the necessity and importance of providing employment for as many as possible of the industry's fine technicians and craftsmen."

"It is my fervent hope that employment will continue to rise. And with the continued co-operation of the creative and executive groups, I am sure it will."

"Next month we will be even busier than now. We have seven pictures ready to begin filming and several of them will go before the cameras during the next few weeks."

"This will not be a sudden spurt or a seasonal peak. We will continue to bend every effort toward maintaining the highest volume of production consistent with efficiency throughout the year."

Currently equalling all the rest of the industry in Technicolor production, Warner Brothers now has five such pictures in work.

These are "Fighter Squadron," with Edmond O'Brien and

'Tulsa' Male Leads

Pedro Armendariz and Robert Preston have been signed for the two leading male roles in Walter Wanger's Technicolor production, "Tulsa," which will be released by Eagle Lion (Hollywood) Films.

the responsibility of the parents to determine whether their children should be permitted to see the picture. No information is available as to the number of films presented to the board for review in 1947 and the action taken by the board thereon.

Robert Stack; "Silver Lining," starring June Haver, Gordon MacRae and Ray Bolger; "The Younger Brothers," with Wayne Morris, Janis Paige, Bruce Bennett, Geraldine Brooks and Robert Hutton; "My Dream Is Yours," a musical starring Jack Carson, Doris Day and Lee Bowman, and featuring Adolph Menjou, Eve Arden and S. Z. Sakall; and "South of St. Louis," starring Joel McRea, Alexis Smith, Zachary Scott and Dorothy Malone.

The three other pictures now filming are the Bette Davis-Robert Montgomery comedy, "June Bride," "The Girl from Jones Beach," starring Ronald Reagan, Virginia Mayo and Eddie Bracken, and the newly-launched "Night Beat," with a cast headed by Robert Douglas, Helen Westcott and Robert Alda.

Among the pictures ready to start are "Happy Times," the first under Danny Kaye's long-term contract, and "The Fountainhead," starring Gary Cooper with Raymond Massey.

Others are "Two Guys and a Gal," starring Dennis Morgan, Jack Carson and Doris Day; "Flamingo Road," a Joan Crawford starrer, "Into the Night," a drama which Anthony Veiller will produce; "Montana," adventure drama from the Ernest Haycox novel; and "Blowing Wild," an oil-boom saga.

"Happy Times," "Two Guys and a Gal" and "Montana" are to be filmed in Technicolor.

Figures released by the studio show that at the beginning of the year it had 2,213 employees in all categories. By March 21, the number had risen nearly one third, to 2,940. For the same period, Warner Brothers was shown to have an average of 4.6 pictures in continuous production, nearly twice the average figure for the other major studios.

From March 31st to June 19th, an even sharper rise was charted. Added to the payroll were 1,248 names, making a new total of 4,188. Since June 1st in most classifications there has been a slight but continuing rise.

The production boom has been accompanied by a steady increase in the number of players engaged by the studio. In addition to talent already under contract, the figure rose from 155 on last December 29th to 1,081 on June 19th. In the "mechanical" classification, which includes many crafts and technical groups, a gain of 849 is shown for the past 25 weeks, with a present total of 2,610.

It's Hard To Keep Up With Industry

(Continued from Page 3)

atre movies and not those televised. In the USA, for instance, National Film Board shorts from Canada are televised as well as being exhibited on theatre screens. A close working arrangement between the National Film Board and the Canadian Broadcasting Corporation will probably be made and this may not be acceptable to provincial governments. In the past charges have been made that NFB shorts were government propaganda. As it happens, the CBC has jurisdiction over Canadian television, both theatrical and home, but it is unlikely that television programs, when they come, will be allowed to enter each province in the free network fashion of radio.

There can be little exaggeration in saying that, as far as theatres are concerned, industry executives and builders know more about the quality and character of materials and innovations than theatre inspectors.

Allport, Chris Act For USA In UK

Eric Johnston, president of the Motion Picture Export Association, and James Mulvey, representing the Society of Independent Motion Picture Producers, jointly announced that Fayette W. Allport and T. Chris have been designated as the American film industry's representatives on the Control Committee provided for in the Anglo-American film agreement of March 11th, 1948.

Allport is the London representative of MPEA film companies in London. Chris is the London manager of the Bank of America.

Mono's 'Music Man'

"Music Man" is the final title for Monogram's film starring Phil Brito and Freddie Stewart.

Carole Landis Dead In Hollywood At 29

Carole Landis, 29-year-old screen star whose real name was Frances Ridste, was found dead in her Hollywood home last week from what is believed to be an overdose of self-administered sleeping pills.

Miss Landis was recently forced to postpone appearance in two Eagle Lion (Hollywood) films due to recurrent attacks of malaria she contracted while entertaining troops overseas during the war.

During her career she appeared in over 30 films for United Artists, Warner Brothers, 20th-Fox, Paramount and other companies.

Moviegoers Help Crippled Kids

Variety's associate in receiving the government land grant for Variety Village, the Ontario Society for Crippled Children, found its aims assisted by theatre folk in another important way. It will be benefitted by the amusement tax collected for both the federal and the provincial governments by theatres.

Theatre operators, although they oppose the amusement tax as a hardship on persons in the lower income categories and as a detriment to show attendance, can get a gleam of comfort out of the fact that some of the money is going for their favorite interest, the crippled children.

The society will receive \$150,000 from the amusement tax collected by theatre operators for the Ontario government and \$159,000 from the federal backlog of \$500,000. Its Easter Seal campaign, helped by trailers in theatres, brought \$204,000 and made possible the purchase of a camp in eastern Ontario which will be opened in August, according to R. W. Hopper, the secretary.

"We shall perish as a free and independent people, and this society as a function of that people, should we ever reach that point where the care of the sick,

'Emperor Waltz' Big In All First Runs

Paramount's "Emperor Waltz," starring Bing Crosby and Joan Fontaine, is doing exceptionally good business in all first runs, in spite of the usual summer drop in attendance at theatres.

At the Capitol, Edmonton, the Canadian premiere of the film saw the first day set a new record for a non-holiday opening for the theatre and the week broke the house record with over 30,000 people attending.

At New York's Radio City, the opening day topped any previous non-holiday start and the first week beat all other weeks without a holiday. In the Paramount and Downtown Theatres in Hollywood over 160,000 people saw the film in the first week of its day-and-date engagement. Hold-overs are the rule for this film, which was lensed in Alberta.

the helpless, the aged and infirm, becomes the charge of a coldly efficient department of government," said A. F. Penny, Brantford, immediate past president.

Officers, all re-elected, include: president, A. S. Fitzgerald, Windsor; vice-president, Chief Justice J. C. McRuer, Toronto; honorary secretary, R. G. Cameron, Ottawa; honorary treasurer, Gordon S. Dodington, Toronto; secretary, R. W. Hopper, Toronto.

RKO Zonal Meeting Set For Toronto

Second of a series of RKO zonal business meetings will take place in Toronto July 15th. Current and forthcoming product will be discussed and winners in the 1948 Ned Depinet drive will be announced. Robert Mochrie, vice-president in charge of domestic distribution, will preside. With him from New York will be Charles Boasberg, North-South division sales manager, whose territory includes Canada; Harry Michalson, short subjects sales manager; A. A. Schubert, manager of exchange operations; and Carl Peppercorn, assistant to Boasberg.

Leo M. Devaney, Canadian general manager, will head the Dominion contingent, which will include the following branch managers: A. E. Elliott, Calgary; M. L. Devaney, Montreal; Harry Cohen, Saint John; Jack Bernstein, Toronto; J. F. Davie, Vancouver; and M. Nackimson, Vancouver.

Arthur S. Abeles, Jr. New WB UK Head

Arthur S. Abeles, Jr., has been appointed managing director of Warner Brothers Pictures Limited in England following the resignation of Max Milder due to ill health. Abeles was formerly assistant to Milder, having joined Warners in 1936.

One World Theme In New NFB Pic

Motion pictures taken from a soaring rocket will be included in the latest release of the Canada Carries On series. The film, entitled "Maps We Live By" was made by the National Film Board at the request of the United Nations to further the idea that physically the world is one.

The picture reports on map-making right from the time clay tablets were used in 2500 B.C. to the latest uses of radar in charting the moon. Maps, the film points out, are not only a universal link in the world but also make it possible to operate global sea and air routes safely. Radar is now in service charting the floor of the ocean and the mysteries of the moon. Rockets soaring into the stratosphere carry cameras filming new and unusual angles. Aware of the importance of maps in the solution of world problems the United Nations proposes to co-ordinate all cartographic services.

Even today, the commentary says, there is still an aura of romance and adventure in the concept of modern cartographers charting unknown lands. "As man charts his way to the stars he sees his own tiny globe in a new perspective."

It's a problem!



"I have an interest in this team. They're all wearing pads from my theatre seats."

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(Summer & Winter)

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and

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Exclusive — Complete
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"Emperor Waltz"

BUSINESS IS
Paramount

IN CANADA AND UNITED STATES

IN EDMONTON—

*Over 30,000 Saw it the First Week at the Capitol Theatre
(Of Course, it was the House's Record Week and Naturally
it Broke the Non-Holiday Opening Day Record)*

IN NEW YORK—

*It Opened to the Biggest Non-Holiday Figure in Radio
City Music Hall's 16 yr. old History*

*(Naturally, too, it's still Playing in Hollywood
where 160,000 People Saw it the First Week)*

*Now, more than ever—if it's a Paramount Picture it's the best
show in town.*